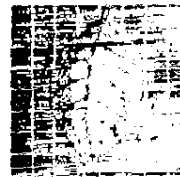
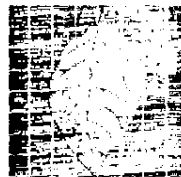


Tobacco
Institute
Testing
Laboratory



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William L. Steele
Director

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R. B. SELIGMAN

Dr. Ivor W. Hughes
Mr. Robert L. Kersey
Dr. Preston H. Leake
Dr. Murray Senkus
Dr. Alexander W. Spears
Dr. Helmut Wakeham

Gentlemen:

Enclosed are the graphs comparing TITL's market sample 17 results with those of the FTC lab. Two regression lines are shown. The one with short dashes represents filter brands, and the other with long dashes represents all brands. Equations for the lines are also included.

Generally both labs agree except for non-filter values (circled points) and moisture results. Water differences are still not resolved, but the higher non-filter results are attributed to better cigarette handling technique by TITL personnel.

Sincerely,

William L. Steele
William L. Steele

WLS/ps

xc: Mr. Horace R. Kornegay
Senator Earle C. Clements
Mr. Allan Topol
Mr. Frank Resnik

January 15, 1976

2. Ed W. Wakeham
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H. WAKEHAM

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